**WTIA PAVILION APPLICATION FORM (for WTIA Members only)**

**HKTDC International ICT Expo 2016 (13-16 April)**

**Application Deadline: 12 Jan 2016**, please return the application form to [**tonywong@hkwtia.org**](mailto:tonywong@hkwtia.org)

**Expo Date:** 13rd April, 2016 – 16th April, 2016 (Wednesday – Saturday)  
**Venue:** Hall3F & 3G, Hong Kong Convention and Exhibition Centre

We would like to confirm our participation in the HKTDC International ICT Expo 2016 – WTIA Pavilion.

We are interested in:

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|  | **Package Price (HKD)** | **Description** |
|  | **Superior Package**  $15,400 per booth  OR  $7,700\* per booth | Standard Booth (Booth size 6 sqm), facilities include:   * Fascia * Partitions * Carpet * 4 spotlights * 2 display shelve * 2 cabinets of 1m high * 1 table with 3 chairs * 1 socket of 500W   \* Successful application with SME Export Marketing Fund |
|  | **Mobility Package**  $3,456 per space | Apps Zone for start-up app developers\*\*, facilities include:   * (Share of 4-metre bench with other 3 exhibitors) * Table and chair * Electricity * Acrylic holder   \*\* Eligibility: Apps developers established within 3 years, and with at least 70% of business on apps development. TDC judgement on eligibility remains final. |
|  | **Exploratory Package**  Early-bird price: $1,350  (on/before 12 Jan 2016)  After 12 Jan 2016: $2,800 | Increase your company's exposure with WTIA Pavilion for exhibiting the followings:   * Display of one A2 size poster for company/products OR  Display of one Pull-up stand banner (58cm x 160cm) (Quota: 3) * Marketing leaflet and/or product catalogues (300pcs) * Name cards (300pcs)   Note: Exhibited companies need to provide above item 1, 2 and 3 for WTIA to showcase |

**Contact Information**

|  |  |
| --- | --- |
| Company Name: | Company Business Registration No: |
| First Name: Mr/ Ms/ Miss/ Dr/ Ir | Last Name: |
| Position: | Email: |
| Address: | |
| Direct Number: | Fax Number: |
| Company website: | |

Should there be any enquiries regarding the HKTDC International ICT Expo 2016 **–** WTIA Pavilion, please do not hesitate to contact:

**Ms. Mandy Wong** via 2989-9168 or [mandywong@hkwtia.org](mailto:mandywong@hkwtia.org) OR

**Mr. Tony Wong** via2989-9164 or [tonywong@hkwtia.org](mailto:tonywong@hkwtia.org)

Authorized Signature (with company chop)

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Name:

Title:

Date:

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To learn more about the Expo, please visit: <http://www.hktdc.com/fair/ictexpo-en/>

\*For eligible applicants of the SME Export Marketing Fund (EMF), you are encouraged to apply and recover as much as 50% of the participation fee. Once approved by the Trade & Industry Department (TID), the actual cost of the Expo participation may come down to HK$7,700.

**The SME Marketing Fund is provided by the Trade & Industry Department and the subsidy application is subject to its approval.**

“The maximum amount of grant for each successful application will be 50% of the total approved expenditures incurred by the applicant or $50,000, whichever is the less.  
The maximum cumulative amount of grant that an SME may obtain from the EMF is $150,000.”  (Source: TID.gov.hk)

More details on the Trade & Industry Department webpage at <http://www.smefund.tid.gov.hk/eindex.html>